

An Interesting Thought for 2007-2008

If I were a CoB junior in 2007-2008, I would take the following courses and very possibly have the following instructors:

ACC 300 – Smith, Robert (online)

BA 301 – Carter, George (Isn't he an economist? Or an ethicist?)

ECO 336 – Lambert, John (online Ph.D. in management from a French university)

FIN 300 – Malik, Farooq (Wasn't he teaching stat and econ at USMGC last spring?)

MIS 300 – Magruder, Scott (online)

MGT 300 – Sevier, Amy (instructor)

MGT 325 – Fennell, Wanda (instructor)

MKT 300 – Loyd, Dolly (instructor)

Isn't that a grand roster?

Bob Smith, M.I.A. in 2006-2007, returns to teach accounting online? Isn't accounting one of those hands on courses? This will work, as long as I don't need any help from the instructor. Then, there's Carter, who, according to some students, is so out of touch with today's culture that he couldn't answer a student's question about voting issues last year because he (Carter) didn't know what "American Idol" was. How is he supposed to connect with students? Maybe he should try to work in more "Laugh In" examples; after all, "Laugh In" is hip, isn't it?

Lambert, who, despite his recent fame in the newspaper, still has a management Ph.D. from an online university in France. So why is he teaching economics? Your guess is as good as mine. Also a mystery is how Farooq Malik was hired as an economist (Ph.D. in economics from Texas Tech) and is now a finance faculty member. Oh, yeah, and his native language isn't English – teaching out of field, non-native English speaker...that's a recipe for success if I've ever heard one.

Finally, there's the instructor clan from Management and Marketing. Fennell has some rigor, but Sevier is Miss Movietime and Loyd is, well, Dolly Loyd. Not that that's a bad thing – Loyd is a very nice lady. And her class is, by all accounts, REALLY easy. That's why we love her.

So, here I am. This is my roster of faculty members for 2007-2008. Faculty teaching out of field, online courses, instructors just punching the clock and getting the paycheck. And I'm paying \$2,457 per semester for this?